

Chapter Meeting Information Required

Thank you very much for your interest in running this upcoming webinar, we are excited to have you engage with the community! It's worth noting that our audience is business advisors and accountants.

Prior to getting started, we will need a bit of information to get people involved, please follow the steps below so we can arrange this:

Guest Speaker Name: _____

Guest Speaker Photo:

Guest Speaker Background: _____

What is the Topic (Title): _____

What's Involved/Takeaways from Event:

- _____
- _____
- _____
- _____
- _____
- _____

Date of Event: To be confirmed with Institute

Time of Event: To be confirmed with Institute

Photo: Please send your photo

Please note that we normally allocate 10-15minutes for a guest speaker then we break up into chapter rooms for networking.

When you have completed the above feel free to send this document to ['info@instadvisors.com'](mailto:info@instadvisors.com) and we will be in touch with the details.

Example of Previous Event Held

Guest Speaker Name:

Peter Hickey

Guest Speaker Photo:



Guest Speaker Background:

Peter Hickey, is one of the pioneers and a thought leader in Business Advisory who has developed tools and resources that have been used by over 10,000 advisors around the world. He has built two highly successful practices and will show you some of *the secrets to leveraging and scaling your practice.*

What is the Topic (Title):

How to Productise your practice

What's Involved/Takeaways from Event:

Peter will guide you through a systematic approach to defining your intellectual property (IP), aligning it with market needs, and transforming it into product-oriented delivery models to enhance your overall profitability

- **Scaling your practice**
- **Turing IP into Products**
- **Maximising Profitability**
- **Selling pricts vs. Services**
- **Enhancing Client Satisfaction**
- **Success Stories**

Date of Event:

27th October 2023 (Sydney Time)

Time of Event:

8:30am (Sydney Time)

